



# **Analysis of Residents Questionnaire**

Introduction	2
Methodology	2
Analysis	3 - 20
Conclusion	21
App A – Questionnaire	22 - 27
App B – Notated replies	28 - 39
App C – Sites identified for building	40

## Introduction

The questionnaire was devised by members of the Much Marcle Neighbourhood Plan Working Group. Part of the discussion revolved around the best way to obtain ideas and information from all persons in the parish. To this end the questionnaire not only contained a number of closed questions but also gave opportunities for respondents to give their thoughts and opinions. (Appendix A)

## Methodology

Five areas were identified for comment and opinion; housing, jobs & the economy, protecting local heritage and environment, community services, and lastly, creating a sustainable community.

The questionnaire was sent to all persons over eighteen years of age resident within the parish. Their details were obtained using the open electoral register. A problem that had been identified was the persons who did not appear on that register. This was overcome by members of the group being forwarded by email of all those on the mailing list. This enabled any shortfalls to be identified and subsequently included.

Each sealed and personally addressed questionnaire was delivered to every household in the parish in the week commencing 10 November 2014. Seven collection boxes were placed at locations throughout the parish and the closing date for submission of questionnaires was Friday 28 November. Arrangements were made to collect from those who could not visit any of the collection points.

In the absence of specific software to analyse the replies the closed questions were calculated using a spreadsheet, while the open questions required a form of notation to identify patterns and trends. (Appendix B)

# Analysis

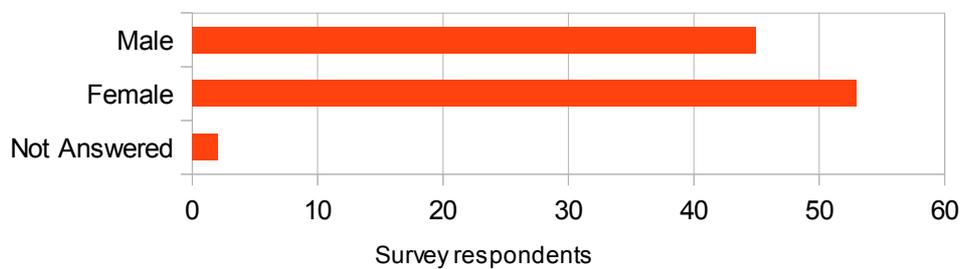
(N.B. Percentages rounded to nearest whole number)

## Demographics

A total of five hundred and six questionnaires were distributed, generating nearly two hundred (39%) replies.

### Distribution of the sex of respondents

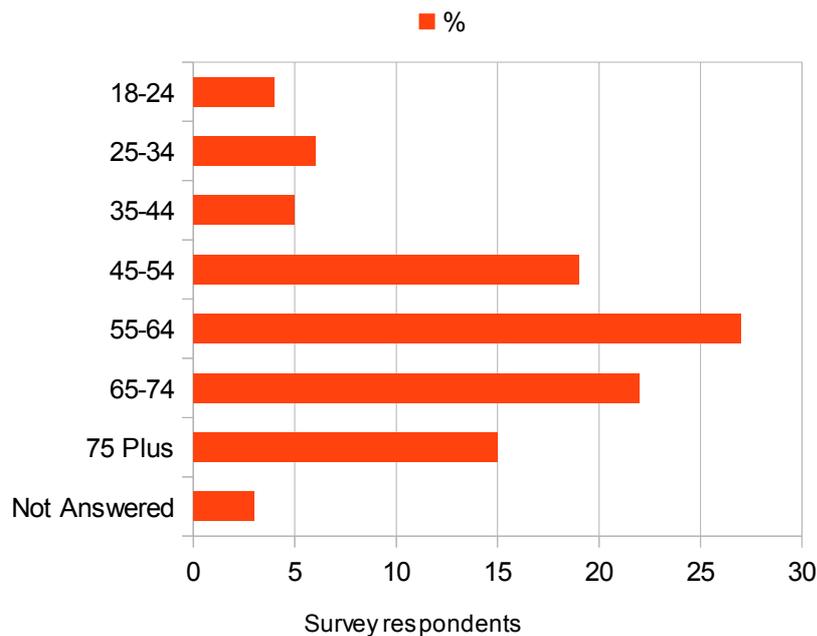
	Num	%
Male	88	45
Female	103	53
Not Answered	4	2



There were just over one hundred (53%) female respondents, with eighty eight male (45%) While 2% chose not to give this information the proportion of those that did would tend not to directly reflect the female/male ratio within the parish which is almost exactly fifty fifty. (49.98 male)

## Distribution of ages of respondents

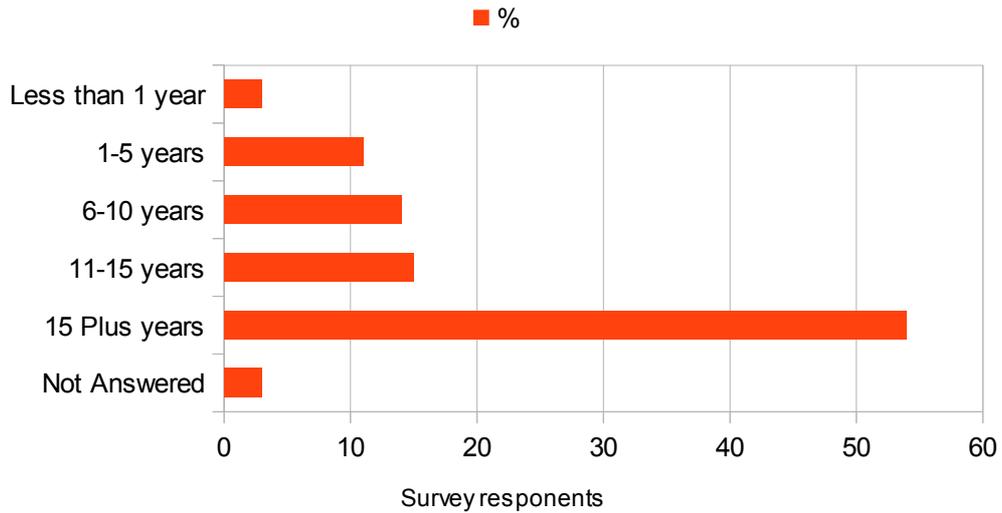
	Num	%
18-24	8	4
25-34	11	6
35-44	9	5
45-54	37	19
55-64	53	27
65-74	42	22
75 Plus	30	15
Not Answered	5	3



The age groups of those who replied was heavily weighted towards the older generation with over a third (37%) being sixty five or over, while less than 15% were under forty five years of age. This does not correlate with age dispersion nationally. This would indicate that we as a parish have an overwhelmingly aged population. However as just under 40% in total returned their questionnaire it may just indicate that the older members of the parish take more of an interest in local matters.

### Distribution of period of residency of respondents

	Num	%
Less than 1 year	5	3
1-5 years	22	11
6-10 years	28	14
11-15 years	30	15
15 Plus years	105	54
Not Answered	5	3

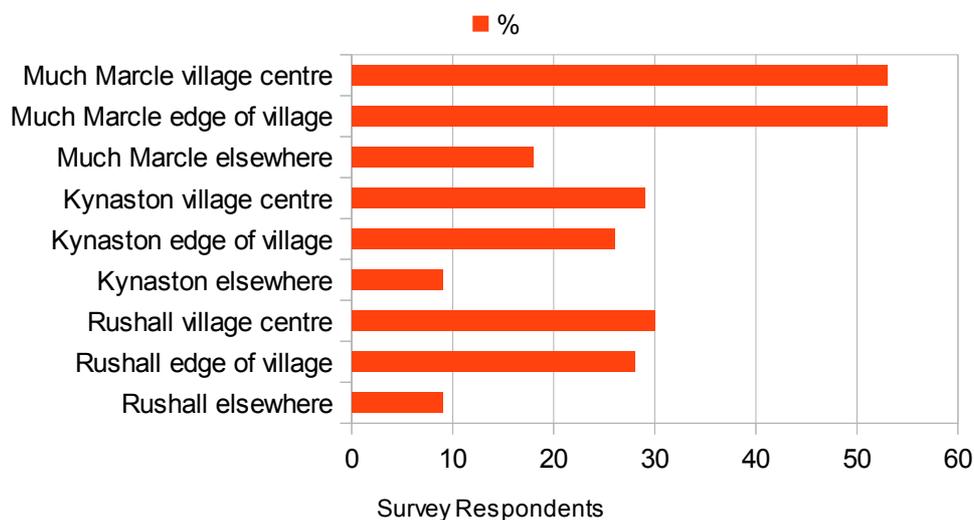


Over two thirds (69%) of respondents have resided in the parish for more than ten years while more than half (54%) have been here for more than fifteen years. The number who have moved in within the last year is small (3%) and may go to indicate a settled community who are in essence satisfied with the locale in which they live.

## Housing

Q 1. If new homes are to be built, which locations do you think would be best?

	Num	%	Not Ans
Much Marcle village centre	103	53	92
Much Marcle edge of village	104	53	91
Much Marcle elsewhere	36	18	159
Kynaston village centre	56	29	139
Kynaston edge of village	51	26	144
Kynaston elsewhere	17	9	178
Rushall village centre	58	30	137
Rushall edge of village	54	28	141
Rushall elsewhere	17	9	178



Each of the three hamlet areas were identified by 'centre', 'edge' or 'elsewhere'. The centre and edge of Much Marcle were the most popular with just over one hundred people (53%) opting for each of these options. Between fifty and sixty (26% - 29%) selected the same options for each of Kynaston and Rushall, while for all three locations 'elsewhere' engendered one third of each of the other locations (18%, 9% & 9% respectively).

As part of this question there was also an option to identify specific locations for residential accommodation. A total of sixty five locations were identified, some more specific than others. The most popular site was the Slip Tavern and its immediate surrounds, followed by the more general area of Dymock Road. Only seventeen of the sixty five related to Kynaston and Rushall, indicating that the centre or edge of Much Marcle would initially be the favoured location for residential building. (List of locations – App C).

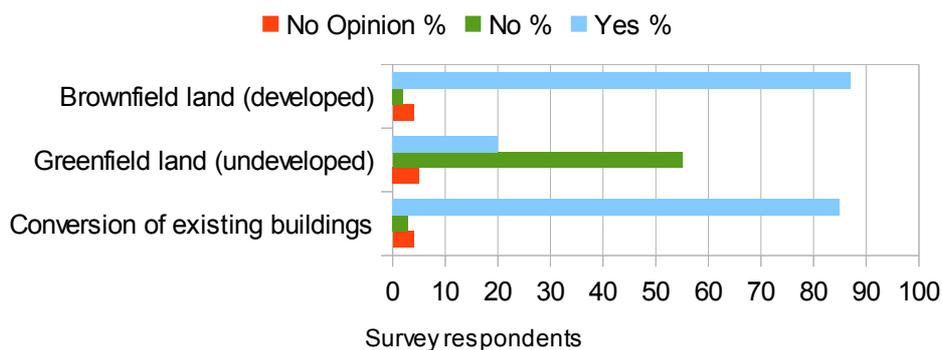
Q 2. Are there any locations where new homes should not be built?

This resulted in two opposing views, between those who wished to protect the village areas from further building to those who indicated that agricultural/greenfield, views and special habitats should be preserved. Whilst the number with divergent views was almost identical it should be noted that a single response could, and did, often include a number of locations. Therefore it would be foolhardy for weight to be attributed to the actual numbers of replies for any given option. The Bartons was the single location most often commented upon for protection from development.

While two replies urged to *“keep the village as rural as possible”*, others pointed out that the *“sewage system will not cope with any development”*, *“roads cannot take extra traffic”*, and *“insufficient off road parking”* were also considerations to be taken into account.

Q 3. Which type of site would you prefer to be identified for new homes?

	Yes	Yes	No	No	No Op	No Op	Resp	Not
	Num	%	Num	%	Num	%		Ans
Brownfield land (developed)	169	87	4	2	8	4	181	14
Greenfield land (undeveloped)	39	20	108	55	9	5	156	39
Conversion of existing buildings	165	85	6	3	7	4	178	17



When asked the type of site for new accommodation the equal and overwhelming response was for 'brownfield' and 'conversion of current buildings', with just thirty nine (10%) proposing 'greenfield' sites. It could be argued of course that converted buildings, by their very nature, constitute brownfield sites and therefore are being double counted, as the question offered a 'yes', 'no' or 'no opinion' option for each part of the question.

There were just over one hundred and fifty respondents to the 'greenfield' site option with just 25% for 'yes', 69% 'no' and 6% 'no opinion'.

The open question as to what type of site should be identified for housing resulted in only a few answers. However, those that did, proffered *“none, annexes only”*, *“ecological self-build, small developments”*, *“infill”*, *“large gardens”*, *“brownfield, away from village centres”*, *“greenfield adjacent to existing buildings”* and *“only conversion of older barns/buildings”*.

Q 4. If new homes are to be built what type of homes should they be?

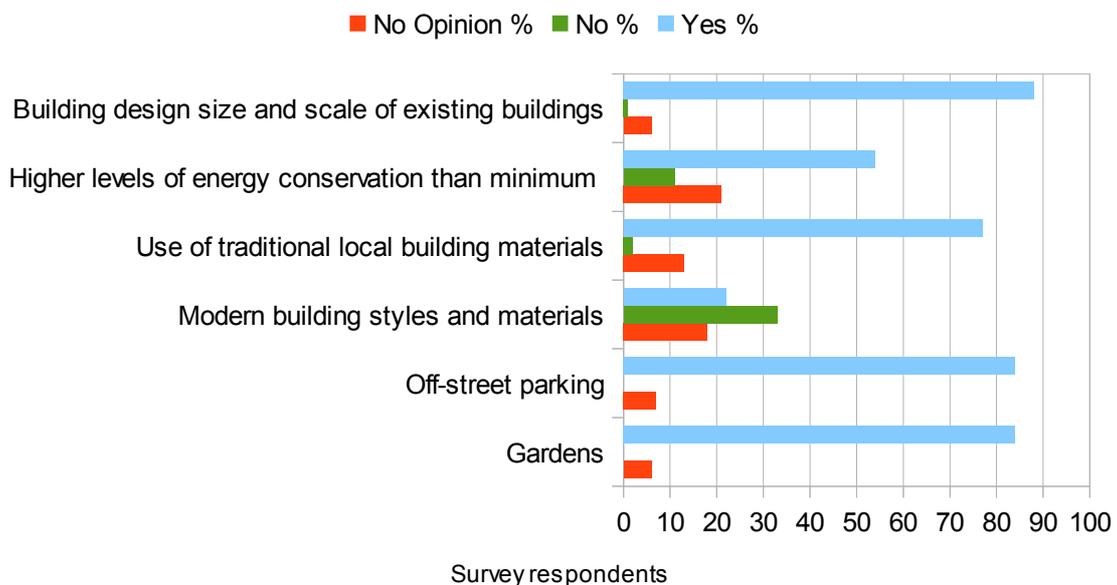
	Num	%
Homes for housing associations to let – social housing	82	42
Homes to be sold at market prices	119	61
Sheltered homes to buy	68	35
Homes with live and work potential	107	55
Self-build homes	86	44
Homes with shared ownership (part rent, part buy)	101	52
Sheltered homes to rent	68	35
Homes converted from redundant buildings	168	85



By far the largest response was for creating homes from redundant buildings (85%), the next highest being for homes to be sold at market prices (61%). It is not surprising that the concept of homes with live/work potential (55%) were well to the fore, as they can in concept be part of either of the above two types of property. Shared ownership properties gained some support, (52%), but self build projects, social housing, and sheltered accommodation, to buy or rent, gained little support (44%, 42% & 35%) in comparison. The obvious conclusion to be drawn from this is that parishoners would like to see any increase in housing to be of converted redundant properties, preferably in traditional styles, some with the capability for live/work occupation. However it must also be considered that almost certainly the majority of respondents would be house owners and that the replies may simply mirror the aspirations or expectations of those returning the questionnaire.

Q 5. If new homes are to be built, what features would be most appropriate?

	Yes	Yes	No	No	No Opin	No Opin	Resp	Not
	Num	%	Num	%	Num	%		Ans
Building design that respects the size and scale of existing buildings	171	88	2	1	11	6	184	11
Higher levels of energy conservation than required by the current national minimum standards for new buildings	105	54	21	11	40	21	166	29
Use of traditional local building materials	151	77	4	2	25	13	180	15
Modern building styles and materials	43	22	65	33	35	18	143	52
Off-street parking	163	84	0	0	13	7	176	19
Gardens	164	84	0	0	11	6	175	20



Not surprisingly the response to this question replicated those of the question above, wanting buildings that respect the size and scale of existing properties (88%) and using traditional local building materials (77%). Modern buildings and styles was the least supported (22%) with higher levels of energy conservation than nationally required receiving (54%). Properties with gardens and off-street parking were a prerequisite for 84% with nobody arguing against. This does tend to emphasise the preferred options for additional accommodation, that it must fit in with that which already exists, using traditional local materials, and must have gardens and off-street parking.

Q 6. The space below is for any comments on housing.

More than sixty general comments were made with regard to housing. A repeated comment was that buildings should be for affordable housing, for young people/families who already have a connection with the parish. *“social housing for people with Much Marcle connections”, “affordable housing for locals”, “rented, offered to locals first”, “private rented houses would bring new blood into community”*

This was complimented by a wish for housing being traditional and in keeping, and converting redundant buildings (22%). *“traditional as possible”, “at least fifteen year old redundant buildings – stop speculative building”, “appearance to be in keeping”.*

Some argued that more building was not required, *“too many new builds already” “building for the sake of building has no place in this community” “more housing NOT required” “planners inflicting their ideas on people”* while others argued, *“welcome good design efficient modern buildings”, “better design will not cost any more”*

Maybe somewhat surprisingly only a few (8%) opted to promote energy efficient properties using renewables wherever possible.

There was one recent development singled out for particular comment, Monks Walk Orchard.

*“PLEASE, no more housing like Monks Walk Orchard”*

*“no more development like Monks Walk Orchard, not appropriate to area”*

*“design to blend in, not red brick as per village centre”*

*“Much Marcle is a lovely village, don't spoil it with housing estates”*

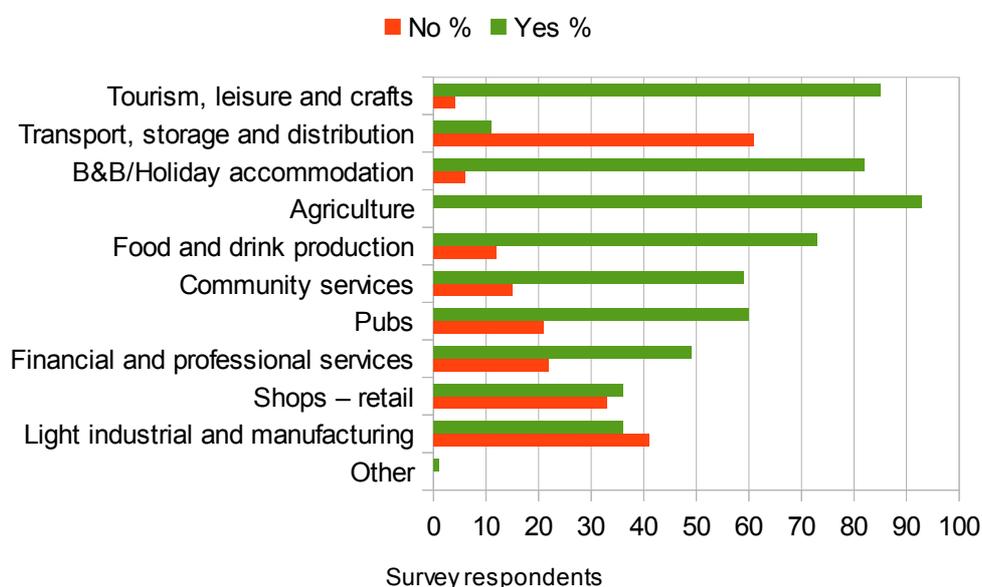
*“mundane design allowed on Cook's orchard, blame on planners”*

It would appear that if there is one thing about which opinion is quite firm, it is that a development such as Monks Walk Orchard is not what the parishioners of Much Marcle like or want.

## Jobs and the Economy

Q 7. What types of employment should be encouraged locally?

	Yes	Yes	No	No	Resp	Not
	Num	%	Num	%		Ans
Tourism, leisure and crafts	166	85	7	4	173	22
Transport, storage and distribution	22	11	119	61	141	54
B&B/Holiday accommodation	160	82	12	6	172	23
Agriculture	182	93	0	0	182	13
Food and drink production	143	73	24	12	167	28
Community services	115	59	19	15	134	61
Pubs	117	60	41	21	158	37
Financial and professional services	95	49	43	22	138	57
Shops – retail	70	36	64	33	134	61
Light industrial and manufacturing	71	36	80	41	151	44
Other	1	1	0	0	1	194



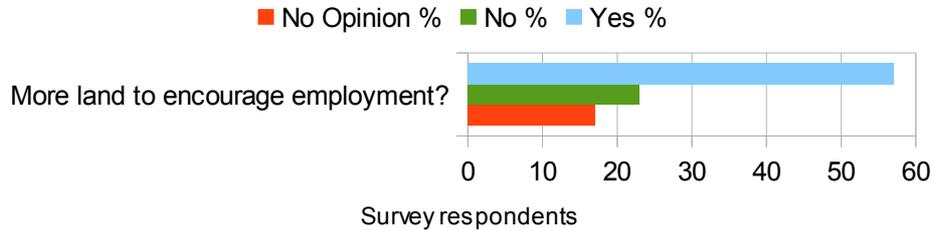
The employment to be encouraged, not surprisingly, saw agriculture with most support (93%) with no dissenters. There was also strong support for tourism, leisure, craft, bed & breakfasts, holiday accommodation, food/drink production and public houses. Shops and light industrial/manufacturing received some support (36%), however it must also be noted that there was a considerable number who were opposed to these, (33% & 41%) respectively.

Transport, storage & distribution received scant support with just 11% in support and 61% against.

There were few further comments with regard to types of employment to be encouraged locally. Whilst one commented *“it must not be at the cost of disruption to residents”*, another supported *“shop work, but not factories”*, while another favoured *“apprenticeships”*.

Q 8. Should land be identified to encourage employment?

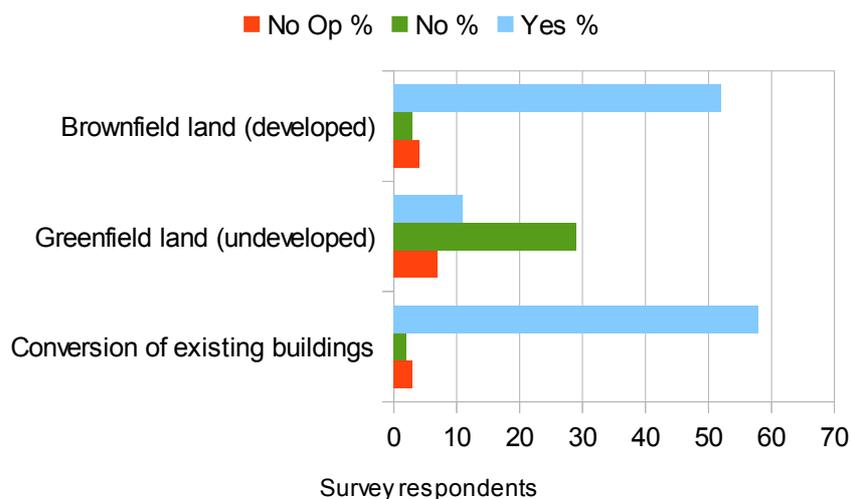
	Yes	Yes	No	No	No Op	No Op
	Num	%	Num	%	Num	%
More land to encourage employment?	112	57	44	23	33	17



In response to this question a majority (57%) were in favour, whilst a good number (23%) were against. Considering the wide interpretation of what that employment might include, together with the myriad of business options it is difficult to conclude any firm conclusions from the results, other than to say that people are generally in favour of more local employment opportunities.

Q 9. If yes, what type of site would you prefer to be identified to encourage employment?

	Yes	Yes	No	No	No Op	No Op
	Num	%	Num	%	Num	%
Brownfield land (developed)	101	52	5	3	8	4
Greenfield land (undeveloped)	22	11	57	29	13	7
Conversion of existing buildings	113	58	4	2	6	3

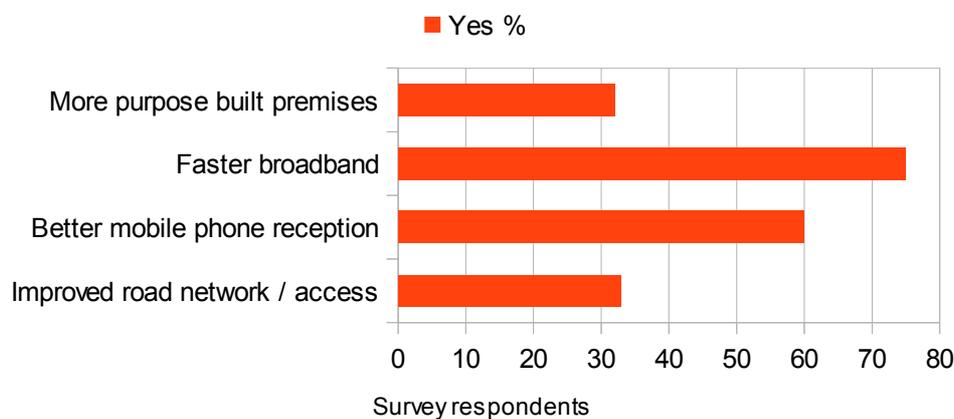


The views as to the type of site, 'brownfield', 'greenfield' or ' converted buildings', very much followed the same ratios as for housing, with only 11% opting for greenfield sites.

There was a suggestion for a business park, but no actual location identified, similarly an area in each hamlet for employment opportunities was suggested. Two opted for greenfield sites but with caveats, *“if this was the only option”* and *“there is an explicit need to be at that specific location”*.

Q 10. What do you think would encourage new businesses to locate in the parish?

	Yes Num	Yes %	Resp	Not Ans
More purpose built premises	62	32	62	133
Faster broadband	146	75	146	49
Better mobile phone reception	117	60	117	78
Improved road network / access	65	33	65	130



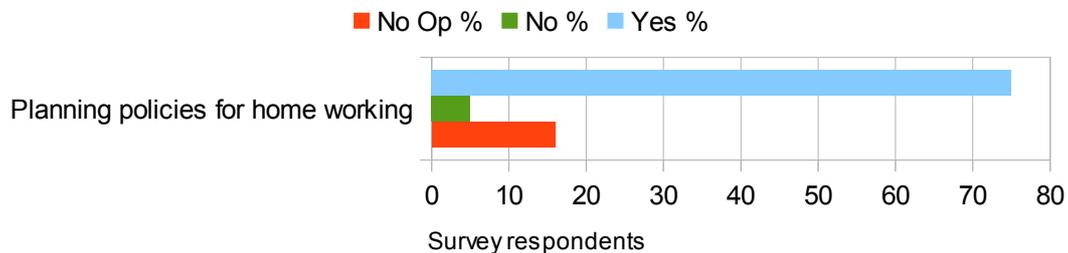
Faster broadband was identified as the most important consideration to encourage new businesses to locate in the parish (75%) while better mobile reception was not far behind (60%). An improved road network (33%) and more purpose built premises (32%) received some support.

Other suggestions included *“cheaper business rates”*, *“financial grants”*, *“open mind with regard to planning”*, *“community receptive to new initiatives”* and *“houses with live/work potential”*, while others offered an alternative view, *“parish unsuitable for businesses”*, *“this is a village not a town”*, *“already have Westons, no more business premises”* and *“not right for businesses”*.

Overall it would seem that while people like the thought of encouraging employment and supporting the local economy there was little evidence forthcoming of how this could be achieved. It is a difficult issue to address, taken that faster broadband, mobile reception, purpose built business premises and an improved road network are not directly within the gift of the local community, the parish council or even Hereford Council, to overcome.

Q 11. Do you think local planning policies should encourage working from home?

	Yes	Yes	No	No	No Op	No Op	Resp	Not
	Num	%	Num	%	Num	%		Ans
Planning policies for home working	147	75	10	5	31	16	188	7



A large number (75%) favoured local planning policies to encourage working from home, with only few against (5%). It could suggest that whilst most people are in favour of more and different types of employment they are concerned that it should be small scale and not result in factories or similar premises being erected.

Q 12. Comments on jobs and the local economy.

The largest number of replies related to encouraging local employment, *“working locally encourages community”*, *“encourage home based work and cottage industries”* and *“local jobs are environmentally sustainable”* together with encouraging younger people (30%), *“focus on provision for attracting young people”*, *“work for young people, which will give sustainable society, young and old”*. A number (13%) favoured the setting up of farm shops, craft enterprises *“farm shop to support local farmers”*, *“encourage Much Marcle as centre for traditional skills, crafts & agriculture”* and co-operatives for producing and selling foodstuffs, *“local food production , use of local materials ..... locally owned as cooperatives”*.

However there was a fear shown by some that continual economic growth of the village/parish could affect the very essence of the area *“village not suitable for heavy engineering or transport”*, *“too many HGVs already”*, *“not needed in Much Marcle”*, *“remember Much Marcle is predominantly residential”* and *“village would become too big, too busy & somewhat urbanised if more businesses start up”*.

Two responses that seem to epitomise the employment situation as is, and a view to its future, are, *“cider works, two garages, three pubs plus agricultural work, two wedding venues – jobs will grow naturally”*, *“ active mixed community builds a sustainable healthy community”*.

## Protecting our Local Heritage and Environment

Q 13. What local amenities, cultural assets, historic buildings, biodiversity and landscape are important and need to be conserved?

One hundred and forty eight people (76%) took the opportunity to identify what they considered to be important and need to be conserved and enhanced. This amounted to eight hundred and eighty two assets/buildings being identified.

The multi headed question makes for confusion in coming to any specific conclusions. The largest number identified the church (12%), but was that as a cultural asset, a local amenity or an historic building? Taking this aside, the shop (9%) and post office (5%) were together (14%) mentioned by one hundred and twenty six people, followed by the Memorial Hall (9%), school (8%), pubs (7%), garages (5%) and open spaces (5%).  
*"school, hall, shop, pubs, listed bildings, Hall Wood, priority biodiversity sites, traditional orchards, herb rich grasslands, see SEA"*.

Hellens and Homme House were identified by name by many (11%) while others referred to the more generic 'listed buildings' (6%).

Biodiversity attracted 4%, as did the three groupings of i) orchards, ii) woods and hedges, and iii) landscapes and views, while remembering that many replies referred to more than one of the groupings. *"general ambiance of area", "woodland, parkland, wildflower meadows", "school, church, hall, Bartons, pubs, post office, shop, bus service, phone box, Hellens, castle site, Homme House, garage, views of church, steam rally, air show, farmland, woodland, hedgerows, working with nature", "nothing needs changing", "allow it to evolve over time", "Westons, farms, barns, orchards & SSSIs"*.

The obvious conclusion being that the preferences are to preserve and enhance the wide variety of local amenities that we enjoy, the biodiversity, landscape and views as well as the historic and listed buildings.

Q 14. Is there anything you would like to see done locally to address climate change?

Most of the seventy eight respondents (40%) offered positive options to address climate change locally. Twenty per cent were in favour of photo-voltaic and solar cells, some just for newer buildings, with others suggesting grants to encourage a bigger take up. *"wind, sun, heat pumps", "all new builds to use renewable energy", "grants to encourage sustainable heating etc on all new builds and conversions"*. The planting of more trees, and the use of wood for heating, along with the use of windpower, each received much support (13% & 12%) respectively. It should be noted that the amount of support for wind power is not replicated in question 19, when it has to compete against other renewables. Other non-explicit suggestions concerned renewables (10%). Geothermal heating gained less support than others but that maybe because it is a less conspicuous form of energy and not always upper in people's thoughts. Other options to be considered were flood control (8%), better bus services (6%), energy efficient housing (5%), car sharing schemes (3%), and supporting local producers of food (3%).

A small proportion of those who answered took the opportunity to dismiss the need to address climate change at all. *“not man made, windpower only sustainable because of grants & is visually horrendous”*; *“no point – China builds coal power station every week”*; *“man made climate change is a scam”*; *“no, down to business and politicians”*.

The fact that only 40% chose to offer suggestions may tend to indicate that they do not consider that it is a subject that can be addressed on a local basis, or is it that many do not fully understand what options are open to them. *“education is the first step”*

Q 15. Is there anything you would like to see done locally to conserve and enhance the environment?

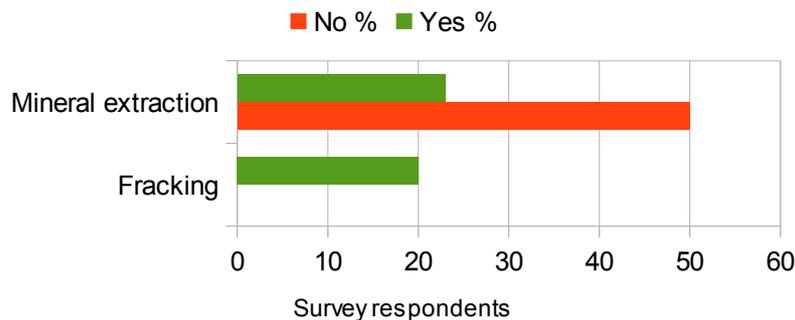
Better maintenance of roads, hedges and verges, with less large vehicles, formed a large proportion of the replies. Lower speed limits, improved maintenance of footpaths and the introduction of cycleways were also included. Flooding was commented upon by 12%, but by far the most common complaint was of the smell of sewage (21%) near the centre of Much Marcle. *“better maintenance of roads and verges”*; *“flood protection at crossroads”*; *“stop smelly smells from Westons”*; *“awful smells in the village”*; *“get rid of dreadful stink”*.

The silos at Westons Cider Mill also came in for some criticism (5%), with suggestions of them being, painted, netted or in some other way obscured from view. *“Westons, paint tanks green / address odour problem”*; *“painting or netting Westons silos”*.

Q 16(1). Would you support the extraction of mineral resources in the parish?

Q 16(2). If so, would you support fracking?

	Yes	Yes	No	No	Resp	Not
	Num	%	Num	%		Ans
Mineral extraction	44	23	97	50	141	54
Fracking	38	20				

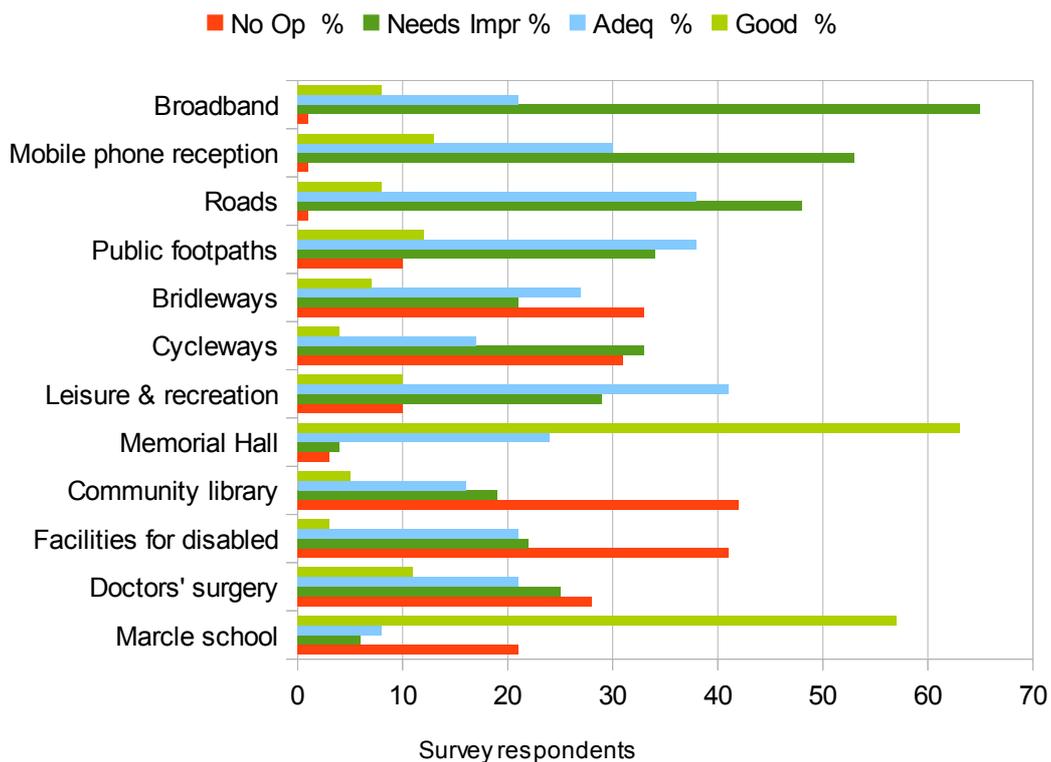


Whilst nearly a quarter (23%) would support mineral extraction, 50% are against, and one would assume that most of those supporting extraction, more than 20%, would be the same as those who support fracking.

## Improving community services

Q 17. How would you rate the following services in terms of meeting the current and future needs of the community?

	Good	Good	Adeq	Adeq	Needs	Needs	No Op	No Op	Resp	Not
					Impr	Impr				Ans
	Num	%	Num	%	Num	%	Num	%		
Broadband	16	8	41	21	127	65	2	1	186	9
Mobile phone reception	25	13	59	30	104	53	1	1	189	6
Roads	16	8	75	38	93	48	1	1	185	10
Public footpaths	23	12	74	38	67	34	19	10	183	12
Bridleways	14	7	53	27	40	21	65	33	172	23
Cycleways	7	4	34	17	64	33	60	31	165	30
Leisure & recreation	20	10	80	41	56	29	19	10	175	20
Memorial Hall	123	63	47	24	8	4	5	3	183	12
Community library	10	5	32	16	37	19	81	42	160	35
Facilities for disabled	5	3	40	21	43	22	80	41	168	27
Doctors' surgery	21	11	40	21	48	25	85	28	194	1
Marcle school	111	57	15	8	11	6	41	21	178	17



The two 'services' that were identified as being 'good' more than four times as many as any other option were the Memorial Hall (63%) and the school (57%). A further (24%) stated that the hall was 'adequate' with just 4% suggesting that it needs improvement. Those areas seen as needing improvement were broadband (65%), mobile reception (53%), and roads (48%). It should be noted however that a total of 47% considered roads as either 'good' or 'adequate', an almost equal split.

34% identified footpaths as 'needing improvement' but as can be seen below, footpaths mean to some to be, rights of way across generally private land, while for others it means pavements usually found alongside metalled roads. *“footpaths and styles kept clear”, “footpath from shop to Royal Oak”, “footpath & cycleway along main road”, “footpaths overgrown”*.

Q 18. If you have indicated that any of the above services need improvement please say which and how.

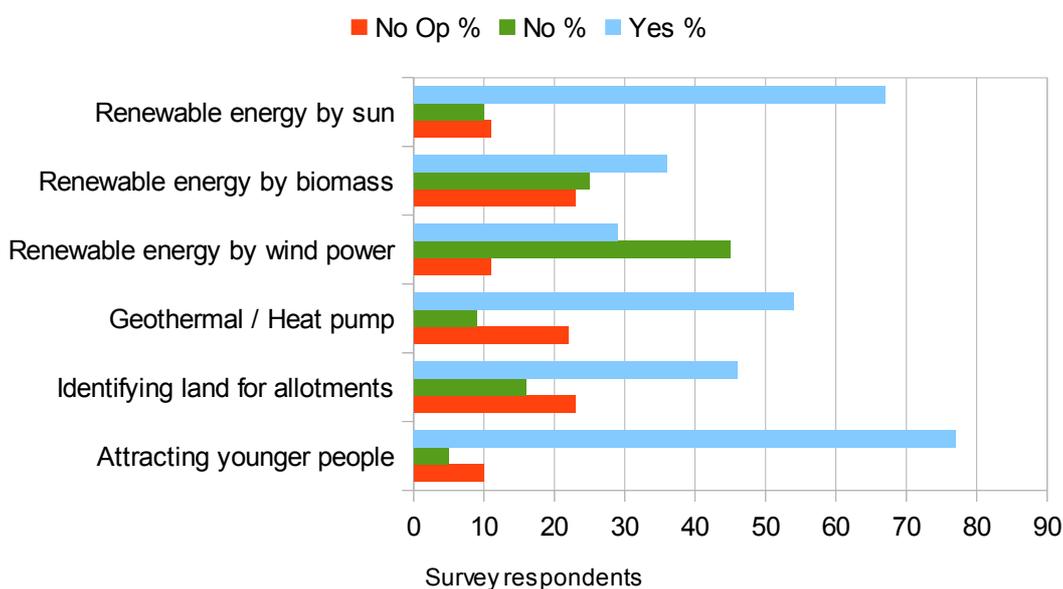
Not surprisingly poor broadband (29%) and mobile reception (17%) were the most often identified services needing improvement by the two hundred and thirty one options offered. The relative proportions of the variety of subjects mirrored those of the previous question, with roads and footpaths being high on the list, but more parks/playgrounds, cycleways and community activities received some support.

The reference to the doctor's surgery caused some confusion as some, by their answers, related it to the Ledbury or Fownhope surgeries, whereas others saw it as part of a wish list for the parish. *“doctors surgery – over subscribed”, “surgery, non existant”, “Drs surgery, ten days wait for routine appointment is out of order”, “need doctors surgery in village”*

## Creating a sustainable community

Q 19. Aspects to address to ensure that our parish thrives to live, work and play over next 20 years and beyond?

	Yes	Yes	No	No	No Op	No Op	Res	Not
	Num	%	Num	%	Num	%		Ans
Renewable energy by sun	130	67	20	10	22	11	172	23
Renewable energy by biomass	71	36	48	25	45	23	164	31
Renewable energy by wind power	57	29	88	45	21	11	166	29
Geothermal / Heat pump	106	54	17	9	43	22	166	29
Identifying land for allotments	90	46	31	16	45	23	166	29
Attracting younger people	151	77	9	5	20	10	180	15



Attracting younger people to live in the village (77%) would appear to be the most favoured option for the parish to thrive.

This is followed by much support for solar (67%), geothermal (54%), & biomass (36%) energy sourcing. However wind power received a sizeable 45% against, with only 29% for. This is presumably because of the visual intrusion of wind power together with its perceived relative inefficiency.

There was support for allotments (46%), but as has been supported elsewhere in replies, gardens are a pre-requisite for all new builds. Without further enquiry it would be difficult to establish what, and for whom, is the actual need.

Q 20. If you have any other ideas on how to make our community more sustainable, please explain below.

While just thirty three people responded to this part of the survey it resulted in eighteen different topics, ranging from *“water provision using derelict wells”, “offering apprenticeships to school leavers”, “community owned orchards”, “using the Memorial Hall for business meetings”* and *“better pay for workers”*.

Other suggestions were *“more public transport, local taxis”, “attract people to parish by community being seen as eco-friendly, more gardens”* *“post office and shop are vital, safer road crossing to/from”, “encourage church to become more involved with lives today, not just Sundays”* all of which could possibly be summed up with one persons comments, *“right balance of housing, jobs and thinking”*.

Q 24. Please use space below if you have any comments about anything that has not been covered in the survey.

This open ended question again covered a variety of subjects whether it be *“allow Slip to become housing”, “better bus services, keep Glebe Orchard for locals”, “how do people manage who do not have cars”,* and *“all new builds should be straw construction, Much Marcle could become leader for environmental living”*

However what does need to be considered, and taken into account, is that more than a quarter of those who replied effectively want the village/parish left very much as it is. *“no more development, this is a village”, “Much Marcle is a pleasant place to live but planning approvals are capricious, and favour minority groups who ‘play the system’”, “more residential properties cannot be sustained without improvements in infrastructure”, “live here because it is quiet and peaceful”, “not suitable for new houses given lie of land, flooding, sewage & main road running through the centre of the village”,* and *“Much Marcle is already over developed”*.

Finally, and I believe this is directed towards all those who have given their time and energies as part of the Neighbourhood Plan Working Group, as well as all those who took the trouble to complete the questionnaire, from one lady, *“Thank you for caring”*.

## Conclusion

With regard to housing, the consensus of opinion is for converting redundant buildings, that are in keeping with their surroundings, on brownfield sites and using traditional materials, using renewables wherever possible and sold at market prices. There should also be affordable housing, and primarily for younger people with a Much Marcle connection.

Local small scale employment should be encouraged, but not so as to be a detriment to the area.

There is strong support for protecting the local heritage.

Community services are generally well served, with the exception of broadband speed and mobile reception.

If the parish is to be sustainable it needs to attract younger people, and development should only be undertaken with due caution.

Appendix 'A'

**Housing**

Q1. If new homes are to be built, which locations do you think would be best?  
*(Tick all that apply)*

<b>Much Marcle</b> - village centre	
On the edge of the village	
Elsewhere	
Any specific locations that you think are suitable for new homes (Show details below)	
<b>Kynaston</b> - village centre	
On the edge of the village	
Elsewhere	
Any specific locations that you think are suitable for new homes (Show details below)	
<b>Rushall</b> - village centre	
On the edge of the village	
Elsewhere	
Any specific locations that you think are suitable for new homes (Show details below)	

Details of locations:

Q2. Are there any locations where new homes should not be built?

Q3. Which types of site would you prefer to be identified for new homes?  
*(Tick one box in each row)*

	Yes	No	No opinion
Brownfield land (developed)			
Greenfield land (undeveloped)			
Conversion of existing buildings			
Other - please specify			

Q4. If new homes are to be built what type of homes should they be?

*(Tick all those that you think would be appropriate)*

Homes for housing associations to let i.e. social housing		Self-build homes	
Homes to be sold at market prices		Homes with shared ownership (part rent, part buy)	
Sheltered homes to buy		Sheltered homes to rent	
Homes with live and work potential		Homes converted from redundant buildings	

Q5. If new homes are to be built, what features would be most appropriate?

*(Tick one box in each row).*

	Yes	No	No opinion
Building design that respects the scale and size of existing buildings			
Higher levels of energy conservation than required by the current national minimum standards for new buildings			
Use of traditional local building materials			
Modern building styles and materials			
Off-street parking			
Gardens			

Q6. The space below is for any comments on housing.

### **Jobs and the Economy**

Q7. What types of employment should be encouraged locally?

	Yes	No		Yes	No
Tourism, leisure and crafts			Community services		
Transport, storage and distribution			Public houses/restaurants		
B&B/Holiday accommodation			Financial and professional services		
Agriculture			Shops - retail		
Food and drink production			Light industrial and manufacturing		
Other, please give details					

Q8. Should land be identified to encourage employment?

Yes	
No	
No opinion	

Q9. If yes, which type of site would you prefer to be identified to encourage employment?  
*(Tick one box in each row)*

	Yes	No	No opinion
Brownfield land (developed)			
Greenfield land (undeveloped)			
Conversion of existing buildings			
Other, please specify			

Q10. What do you think would encourage new businesses to locate in the parish?  
*(Tick any that apply)*

More purpose built premises	
Faster broadband	
Better mobile phone reception	
Improved road network / access	
Other, please specify	

11. Do you think local planning policies should encourage working from home?

Yes	
No	
No opinion	

Q12. The space below is for your comments on jobs and the local economy.

**Protecting our Local Heritage and Environment**

Q13. What local amenities, cultural assets, historic buildings, biodiversity and landscape are important and need to be conserved?

--

Q14. Is there anything you would like to see done locally to address climate change?

--

Q15. Is there anything you would like to see done locally to conserve and enhance the environment?

--

Q16.(1) Would you support the extraction of mineral resources in the parish?

Yes	
-----	--

(2) If so, would you support fracking?

Yes	
-----	--

**Improving community services**

Q17. How would you rate the following services in terms of meeting the current and future needs of the local community? *(Tick one box in each row)*

	Good	Adequate	Needs improvement	No opinion
Broadband service				
Mobile phone reception				
Roads				
Public footpaths				
Bridleways				
Cycleways				
Leisure and recreational facilities				
Memorial Hall				
Community library				
Facilities for disabled people				
Doctors' surgery				
Much Marcle school				
Other, please specify				

Q18. If you have indicated that any of the above services need improvement please say which and how.

**Creating a sustainable community**

Q19. What aspects of community living do you think we need to address to ensure that our parish thrives as a place in which to live, work and play over the next 20 years and beyond? *(Tick one box in each row)*

	Yes	No	No opinion
Producing renewable energy from the sun			
Producing renewable energy by biomass			
Producing renewable energy by wind power			
Geothermal (below ground) and or air source heating			
Identifying land for allotments			
Attracting younger people to live in the parish			

Q20. If you have any other ideas on how to make our community more sustainable, please explain below.

--

..... and finally

**Information about you**

This will help us to understand the views of different groups within our parish and to determine how representative the results are of the community as a whole.

Q21. Are you...? (*Tick one box*)

Male	
Female	

Q22. Which age band are you in? (*Tick one box*)

18-24	
25-34	
35-44	
45-54	
55-64	
65-74	
75 plus	

Q23. How long have you lived in the parish? (*Tick one box*)

Less than 1 year	
1-5 years	
6-10 years	
11-15 years	
Over 15 years	

Q24. Please use the space below and overleaf if you have any comments about anything that has not been covered in the survey.

<p>(Continue overleaf if necessary)</p>
---

## Appendix 'B'

Total number of questionnaires returned - 195

For each of the views expressed in the open questions a brief note of the opinion is made and then it is referenced by the questionnaire number.(1 - 195) Should views or opinions be repeated then that reference number is added to the previous note. This is to identify the amount of support for any one idea.

### Q.1. If new homes are to be built, where would you suggest is the best location?

Affordable hsg, plot by Glebe Orchard & behind Council houses in Rushall (4)  
Anywhere (8)  
Site of Slip pub (21) & (93) (135)  
Scattered dev in countryside on a limited scale (25)  
Land between Walwyn Arms & police house (27)  
Build more starter homes = trade for shop, post office and school (41)  
Ross Road, behind Walwyn Arms (47)  
Put in infrastructure first (56)  
Already had too many new homes (58)  
Top end of field next to Walwyn (67)  
Jnctn A449 / B4024 (69)  
Ledbury (83) (134) (190)  
Covenants are needed to protyect land sold for dev. (84)  
Dobbins Pitch, land adj The Croft, Old Pike, land bet New Hse Fm & Harold Cottage, Land west of The Steppes, Kynaston (86)  
Adjacent to & including Slip (87)  
Derelict bldgs (89) & (91)  
Kempley Road, Site of Slip (94)  
B4024 (98) (99)  
Infill on large gardens (101)  
Field near shop/garage (103)  
Kempley Road, in line with ridge above Powell's old farm (109)  
Rushall opp club & field behind & below club (116)  
Rushall orchard opp council houses & field behind, Kynaston site of old chapel, Infill between Steppes & Kynaston Place (117)  
Kynaston, opp council houses, any infill plots, the chapel, bet Steppes & Kynaston Place, land behind Bridge Cottage  
Rushall, land opp the club, land below council houses opp back dr to Hall Court (118)  
Village end of Kempley Rd, Bounds, Watery Lane (121)  
Infill within village (124) (125) (126) (130) (149)  
Dymock Rd, by the Slip, Kempley Road (131)  
Rye Meadows where there are remains of one house & used to be another two (133)  
Dymock Rd (146) (159) (188) (189)  
Infill (150) (168)  
Move school to Ross rd opp church (154)Slip, old orchard by Glebe Orchard. Rushall, by existing line of houses (155)  
Old Pyke x-roads (157)  
On field behind school (169) (170)  
Redundant barns and gardens around Gatchapin Farm, gardens by council houses at Hazeldine, gardens of house in Watery Lane, top end of field opp Walwyn Arms & behind Philips Hse on arable land (177)  
Adj Glebe Orchard (180) (181)  
3 sites from previous survey (185)  
Develop organically & sporadically, as it has done for centuries (186)  
In the village (195)

### Q2. Are there any locations where new homes should not be built?

Bartons, church (1)  
Near church (2) (190)  
Village centres (3) (10) (17) (186) (195)  
Settlement area of MM & top of ridge (4)  
MM village centre (11) (16)  
Slip Tavern area (12)  
MM contributed enough – no more Cook's eyesores (13)

Open countryside, particularly if visible (18)  
 By any historic buildings (20)  
 Green field sites (21) (132) (134) (160) (191)  
 Bartons (24) (26) (96) (97) (129) (135) (140) (194)  
 Central areas & Bartons (25)  
 Bartons, Rye meadows (27)  
 Those with access onto narrow lanes or A 449 (28)  
 Agricultural land (30) (164) (184)  
 Watery Lane – small parcel of land with road access (32)  
 Village centre (34) (102) (161)  
 Greenbelt (35) (166)  
 Greenfield land (38)  
 Keep building compact, sprawl impacts on wildlife (46)  
 On corner opp Walwyn, by Bartons opp entrance to Monks Meadow (47)  
 All of the village (58)  
 Where roads cannot take extra traffic (61)  
 Ridge (64) (65) (177)  
 Within half mile of village (68)  
 Bartons (70) (155) (172) (194)  
 N. of main road (71)  
 Greenfields (75) & (84) & (88) (105) (114) (127) (149)  
 Rushall, Kynaston (76) (162) (179)  
 No history of previous buildings (77)  
 Agricultural (81) (166)  
 Places without the infrastructure (83) (104)  
 Rye meadows (85) (169)  
 Orchards, special habitats, views (86)  
 Within settlement boundary (87)  
 Farmland (89) (158)  
 Areas that flood (90) (1380) (139)  
 Where not 2 off-road parking spaces (93) & (94)  
 Trad. Orchards (95) (163)  
 Vill centre (98) (99)  
 Agric & floodland (101)  
 Around Hellens (103)  
 Open countryside & ribbon development (107)  
 Flooding areas (109) (118) (120) (123) (128)  
 Sewage system will not cope with any development (110)  
 Greenfield away from village (111)  
 Environmental / historic sites (112)  
 Agric & greenfields (115)  
 Infill before building on green belt (116)  
 Greenbelt (117)  
 Single or small units of house. New Monks Walk houses have ruined “look” of village (119)  
 Centre of MM. No more infilling (121)  
 Flood areas, high biodiversity (124) (126)  
 Flood areas (125) (142) (144) (148) (154) (182)  
 Bartons, Rye Meadows, flood areas (130) (131)  
 Ribbon development (133)  
 Nr church & listed buildings (136)  
 Keep village as rural as possible (145) (146)  
 MM, Rushall, Kynaston (147)  
 Where not sensitive (157)  
 Edge of village & fields, no barn conversions (174)  
 On flat area on A449 & shop, due to flooding (175)  
 Outside village boundaries (180) (181)  
 Arable (194)

### Q3. Which types of site should be identified for new homes to be built on?

None – annexes only (13)  
 Pub conversion to residential (20)  
 Ecological self- builds, small dev only (27)  
 On greenfield adjacent to existing buildings (29)  
 Brownfield – away from village centre (35)  
 Bartons, area that flood (46)  
 Ponds, swamps, bogs & marshes (56)  
 Only conversion of older barns/buildings (84)

Large gardens (114) (115)  
Infill (118)  
Small sites (131)  
Kempley Rd, orchards bet Awnells & Picketts Corner (155)

**Q6. The space below is for any comments on housing.**

Traditional as poss (2)  
Social housing for people with MM connections, only small sheltered accom units (13)  
Okay as long as fits in with village, flexibility in attitude will encourage growth (14)  
Small scale only. Starter homes for young families (21)  
Conversion of redundant buildings, trad materials, energy conservation & renewable resources (25)  
Mundane design allowed on Cook's orchard, blame on planners (26)  
Land made available for eco- selfbuild with gardens, not estate for commuters (27)  
Social and shared ownership for young people. Market price houses of smaller proportions (28)  
Avoid ribbon development & maximise ease of joining primary routes (29)  
Market price houses, least important (41)  
PLEASE, no more housing like Monks Walk Orchard (42) (154)  
Use local builders & materials, small homes need grey water & rain water collection, no hard standings. Small housing units will encourage young people. Use wood, straw, wool insulation etc (46)  
NO more development like Monks Walk Orchard, not appropriate to area (47)  
Affordable housing for locals (53)  
Build for sale at market prices (56)  
Jobs available before building houses (56)  
Too many new builds already (58)  
Private rented houses would bring new blood into community (61)  
Affordable houses should be the priority (66)  
Small clusters in various locations (69)  
New housing must have PV or solar panels (70)  
Maintain character of surroundings (72)  
Affordable housing for locals (73)& (74)  
At least 15 yr old redundant buildings – stop spec building (77)  
Infrastructure not suitable here (83) & (93)  
Welcome good design efficient modern buildings (86)  
Building for the sake of building has no place in this community (87)  
Opportunities for young to live & work in village (94)  
Homes for first time, loyal buyers (95)  
Improved services (104)  
Better design will not cost any more (116)  
Tennis crts, cricket pitch, + football pitch. School will need to expand (118)  
Only those that add to the feel of the village (119)  
Units with communal gdns (120)  
Proportionate housing with no street parking. No sore thumbs (121)  
Larger pipes for drainage (128)  
'Country' homes with gardens and parking (130)  
Design to blend in, not red brick as per village centre (133)  
Keep food production, protect from sprawl, 2004 Barker report now out of date (134)  
Mixture of family & older (135)  
Upgrade sewage system (1380 (139) (182)  
More housing NOT required (142)  
No flat roofs (144)  
Starter homes to stop drift from c/side (146)  
MM is a lovely village, don't spoil it with housing estates (147)  
New should be 'eco – housing' (149)  
Starter homes (152)  
Good cross section of housing (157)  
NOT like Monks Meadow, completely out of keeping with village (162)  
New housing numbers should not exceed current numbers (166)  
Must have off-street parking (169) (170)  
Rented offered to locals first (172)  
Appropriate infilling (174)  
If in groups, should be different sizes (177)  
Selfbuild opportunities for young people, NOT 4 bed homes (178)  
Planners inflicting their ideas on people (179)  
Mix of style size & affordability (193)  
Appearance to be in keeping (194)

## **Jobs and the Economy**

### **Q7. What types of employment should be encouraged locally?**

Shop, post office, B&Bs (13)  
light pollution, no more enterprises like Westons (27)  
Apprenticeships (35)  
Farm shops (46)  
Shops, not factories (70)  
Encourage but not to disruption of residents (119)  
Equestrian buildings & businesses should be encouraged (129)

### **Q9. If yes, which type of site should be identified to encourage employment?**

Business park (25)  
Greenfield if only option (41)  
Access roads are key to development (93)  
Greenfield, only under certain circumstances (116)  
Areas in each hamlet (186)

### **Q10. What do you think would encourage new businesses to locate in the parish?**

Cheaper business rates (11)  
Less potholes (13)  
Open mind with regard to planning, let's not be 'exclusive' (14)  
Community receptive to new initiatives – not alienated by noise & traffic (27)  
Homes with live/work potential (28)  
Sites for light industrial (47)  
Road to Westons made larger (60)  
Building next to MM garage (87)  
Financial grants (93)  
Better broadband (101)  
Purpose built but only brownfield or conversions (104)  
Development next to main roads, not off B roads (109)  
Not right for businesses (114)  
This a village, not a town (115)  
Transport i.e. buses (116)  
Do not attract extra traffic until roads properly maintained (121)  
Parish unsuitable for businesses (127)  
Availability of suitable premises (131)  
Efficient sewerage system (142)  
Already have Westons, no more business premises (154)  
Better utilities (168)  
Do we need/want more business/traffic? (174)  
Local support, room to grow (193)  
Broadband & mobile (195)

### **Q12. The space below is for your comments on jobs and the local economy.**

Shops & mini-bank (2)  
More publicity for local traders (11)  
Retain village feel with home crafts/foods, local independent specialists (14)  
Focus on provision for attracting young people (25)  
Few local jobs available (35)  
Local resilience & self-reliance. Local food production, use of local materials, wool, hides, wood, fruits. Local fuel crops for energy generation (locally owned as co-operatives) (46)  
Village not suitable for heavy engineering or transport (47)  
Working locally encourages community (61)  
Slip pub as community pub = jobs (66)  
More tourism, benefits businesses and jobs (69)

Encourage home based work & cottage industries (70)  
 Local jobs = environmental sustainable (72)  
 Heavy goods on small roads (74)  
 Too many HGVs already (83)  
 Improved bus services would help (87)  
 Encourage MM as centre for trad. Skills, crafts & agriculture (94)  
 Overgrown f/pths (104)  
 Light industrial on Rye Meadows – access to main road (109)  
 Not let it become a town (114)  
 Not needed in MM (115)  
 Too many on benefits – get skills to work (116)  
 Remember MM is predominantly residential (119)  
 Cider works, two garages , three pubs plus agric work. Two wedding venues – jobs will grow naturally (120)  
 Little opp for creating emp. Area can become dormitory. (121)  
 Work for young people, which will give sustainable society, young and old (133)  
 Wages – agric not a good standard to follow (144)  
 Vill would be become too big, too busy & somewhat urbanised if more businesses start up (145)  
 Farm shop to support local farmers (147)  
 Need to attract younger jobs market (157)  
 More is not necessarily better (174)  
 Grants will result in nonsustainable economy (177)  
 Employ more eastern europeans, good work ethic & easier to work with (179)  
 Location lends itself to tourism (182)  
 Active mixed community (193)

### **Protecting our Local Heritage and Environment**

**Q13. What local amenities, cultural assets, historic buildings, biodiversity and landscape are important and need to be conserved and enhanced?**

Shop, church, garage (1)  
 Woodlands, church, yew tree [Haugh Woods](#) (2)  
 Shop, post office, school, listed bldgs, Mem hall (3)  
 Shop, post office, school, church, mem hall, listed bldgs, open vistas from ridge, pubs/restaurants(not the Slip)(4)  
 All of them (7) (14) (15) (17) (18) (23) (104) (114) (115) (116) (127)  
 Anything currently in use & fit for purpose (8)  
 Hellens M ridge area (9)  
 Shop, pubs, Hellens,school,church,mem hll, green spaces, farms, Mercury (10)  
 Church, shop, hall, Mercury, Hellens, Ridge, open fields (11)  
 Mem hall, church, shop, garage, wetlands (12)  
 Church and not to concrete over MM (13)  
 Church, hall, Hellens garage (16)  
 School, hall, church, Bartons (19)  
 Hellens, church, Homme, woodlands & hedges (20)  
 Post office, shop, garage, pubs, Hellens, farms, fruit production, church (21)  
 Church, school, post office, shop, Hellens (24)  
 All existing, but commercial interests always take preference (25)  
 Bus services, all of above, MADS, social events (26)  
 Shop, Hellens, church, hall, wildlife & habitat (27)  
 Shop, post office, garage, school, f/pths, orchards, grazing land for traditional breeds (28)  
 Hellens, church (32)  
 Church, school, hall, shop, pubs (33)  
 Post office, school (34)  
 Hall, church, shop, cider factory, wild daffodils (35)  
 Shop, school, church, pubs, hall, f/th, bus services (39)  
 Are they in danger (40)  
 Church, hall, Pletch (41)  
 Bartons, school, church, pubs, garage, listed buildings (42)  
 School, church, hall, Bartons, pubs, post office,shop, bus service, phone box, Hellens, castle site, Homme House, garage, views of church, steam rally, air show, farmland, woodland, hedgerows, working with nature (46)  
 Bartons, school, church, lited buildings, garage, Walwyn, Westons. Keep roads as country roads, no f/pths or street lights (47)  
 School, pub, church, shop (48)  
 Greenfield, agriculture (50)  
 Open spaces to be preserved (51)  
 School (53)

School, church, hall, Hellens, Homme, Rushall club (56)  
 School, church, post office, shop, orchards (57)  
 Church, Hellens, school, garage, shop, Westons, pubs (58)  
 Church, school, shop, pubs, Hellens, bus routes (59)  
 General ambiance of area (61)  
 Church, landscape, monuments (64)  
 Church, ridge (65)  
 Bartons, Hellens, castle tump, ridge, Homme House, church, orchards, woodlands, garage, shop, school, hall, yew tree, pubs (66)  
 Conservation area as per PDS (67)  
 Nothing needs changing (68)  
 Church, hall, shop, ridge, Homme park(69)  
 Old buildings need energy efficient systems (70)  
 School, church, hall, Homme, Hellens, garage, Westons (71)  
 Shop, pubs, traditioanl farming (72)  
 Church, shop f/pths (73)  
 Ridge, f/pths (74)  
 shop, f/pths (75)  
 Landscape (76)  
 Shop, post office, views, f/pths, local food producers (78)  
 Church, Chandos, Hellens (79)  
 All the above (81) (179)  
 Hellens, Homme, ridge (82)  
 Opposed to any major change (83)  
 Shop, Post office, school, church, Hellens (84)  
 Hal, Hellens,church,Rye Meadows (85)  
 School, hall,shop,pubs, listed buildings, Hall Wood, priority biodiv. Sites, trad orchds, herb rich grasslands, see SEA (86)  
 All (87) & (92) (102)  
 Church, school, shop, PO, (88)  
 Church, Hellens, hall, schol, shop (89)  
 Already too much conservation- need to prepare for the future! (90)  
 School, church, hall, Hellens (91)  
 Church,ridge Hellens, Conservatio area. (93)  
 CHURCH 94,95, 96, 97, 98, 109, 110, 111, 117, 118, 123, 124, 125, 126, 128, 129, 130, 131, 133, 134, 135, 138, 139, 141, 142, 144, 145, 146, 148, 150, 151, 152, 154, 155, 156, 160, 162, 164, 166, 169, 170, 172, 178, 180,181, 182, 184, 185, 189, 191,  
 SCHOOL, 95, 96, 97, 103, 108, 110, 111, 112, 113, 129, 130, 141, 144, 145, 150, 151, 152, 154, 155, 156, 158, 160, 164, 172, 173, 174, 180, 181, 185, 189, 191,  
 HALL 94, 95, 96, 97, 98, 108, 110, 112, 113, 123, 124, 125, 126, 128, 129, 130, 131, 133, 138, 139, 142, 143, 144, 145, 146, 148, 150, 151, 152, 154, 155, 158, 162, 164,169, 172,181, 185, 189,  
 SHOP, 95, 96, 97, 103, 108, 110, 111, 112, 113, 129, 130, 131, 133, 138, 139, 141, 145, 146, 148, 149, 150, 151,152, 154, 156, 158, 160, 162, 164, 166, 169, 170, 172, 173, 174, 184, 194,  
 POST OFFICE, 108, 110, 111, 124, 125, 126, 141, 145, 154, 156, 158, 160, 162, 164, 172, 194,  
 GARAGE, 130, 131, 138, 139, 146, 150, 151, 152, 154, 162, 169, 170, 172, 173, 184, 185,  
 PUBS, 96, 97, 103, 110, 111, 117, 124, 126, 129, 130, 131, 138, 139, 142, 145, 146, 150,152, 155, 156, 166, 172, 173, 175, 180, 181, 184, 185,  
 HELLENS, 94, 103, 105, 109, 110, 118, 122, 128, 129, 130, 133, 134, 135, 138, 139, 140, 141, 145, 146, 149, 150, 162, 169, 170, 172, 173, 177, 178, 182, 184, 185, 189, 190,  
 HOMME, 105, 110, 118, 128, 129, 130, 133, 135, 138, 139, 145, 146, 149, 150, 182, 184, 185, 190,  
 RIDGE, 109, 130, 133, 148, 170,185, 192, 193,  
 ORCHRDS, 94, 95, 112, 134, 163, 173, 180,  
 Hereford Cattle (94)  
 Conservation area (96) 97,  
 Bartons, listed buildings (99) (140) (141) (190)  
 Mercury, hall & equipment (101)  
 Farming (103) (149)  
 Farmland, listed buildings, permanent pasture, orchards (107) (150)  
 Nursery, bus routes (108)  
 F/pths, Pasture & grassland, listed bldgs, memorials, woodland (111) (126)  
 Listed buildings, woodlands, hedgerows, etc (112) (113) (192) (193)  
 Village greens (117)  
 Hall Court, Chandos (118) (128)  
 Landscape, community & biodiversity – important (119)  
 All are important, conservation is adequate (120)  
 Bartons, Phillips Hse, woodland, listed bldgs (122)  
 Bartons, woodland, listed bldgs (123)  
 Woodland, parkland, wildflower meadows (124) (125)

Listed buildings (129) (130) (160)  
 Landscape, listed bldgs (131) (142) (158)  
 Philips & Awnells (133)  
 Hedgerows (134)  
 Awnells (135) (162)  
 Size of village should not grow beyond its means (136)  
 F/pths (138) (139) (164)  
 Westons, for employment (146)  
 Bus for elderly (147)  
 Woodland (151) (169)  
 Bus route (152)  
 Listed Bldgs, Awnells (154)  
 Yew tree, orchards, ponds listed bldgs (155)  
 Allow it to evolve over time (157)  
 Westons, farms, barns, orchards & SSSIs (174)  
 Parkland, architecture and parkland (175)  
 Mortimers Castle and surrounds (177) (178) (190)  
 Meadows & woodland (178)  
 Bartons (180)

**Q14. Is there anything you would like to see done locally to address climate change?**

Energy eff heating systems (1)  
 Plastic bag charge, more litter bins(2)  
 Allow PV cells on listed bldgs (3)  
 More flood control (12) & (89)  
 Tree planting (13)  
 Grants to encourage sustainable heating etc on all new builds & conversions (14)  
 All new builds to use renewable energy (15)  
 No point – China builds coal power station every week (21)  
 Renewables have to be exploited as long as not a blot on landscape (25)  
 Westons cutting dependance on fossil fuels, noise and light pollution (27)  
 Local champion for national initiatives (28)  
 Incentivise more solar energy (29)  
 Energy efficiency and water consumption (33)  
 Regular bus service (41)  
 All need to lower greenhouse gas emissions. Sequest carbon in farming & buildings. PV cells on school, & church.  
 Co-op owned solar/wind/biomass energy generation (46)  
 Grants for wind/solar (64)  
 More public transport, local energy schemes (66)  
 Clear ditches (67)  
 Car sharing for workers & Children (69)  
 Row of wind generators on the ridge. (70)  
 Micro-generation opportunities (72)  
 Compulsory bus from Ledbury to school (73) & (74)  
 Wind power on ridge, more PV cells (77)  
 Solar, wind & geo thermal energy. ½ wind turbines S end of ridge, with CIL to support comm services (86)  
 Greener building materials. Flood prevention (91)  
 Solar panels on hall (94)  
 PV cells (95)  
 Alt energy production (97)  
 Identify flood areas (101)  
 Communal energy saving plans (103) (149) (172)  
 Solar field. Not in view (104)  
 Wind, sun, heat pumps (108) (111)  
 Solar panels on hall (109)  
 Energy conservation all new builds (112) (113) (136) (150)  
 Recycling, not the answer (116)  
 Incentives to use renew energy (117)  
 No, down to business and politicians (119)  
 Increase & maintain woodland (122) (169)  
 Sell local products locally, focus on renewables, vol. Grps protect biodiversity (124)  
 Renewables & plant more woodland (125)  
 Renewable energy, local producers to sell locally (126)  
 Rubbish (128)

Grants for green energy (130) (131)  
 Ground source heat pumps, solar panels, work from home (133)  
 Hedges (134)  
 Greener energy, better bus services (135)  
 Man made climate change is a scam (138) (139)  
 Wind turbine on hill (147)  
 Ditches cleared to prevent flooding (148) (174)  
 Improve water quality of brook (154)  
 Hi spec insulation, use geo-thermals, community schemes (155)  
 Education is first step (157)  
 Public bldgs to use renewables (158)  
 Encourage solar panels (166)  
 Plant more trees (170) (174) (184)  
 Renewable energy, whereever possible (173)  
 Limit expansion of local businesses (175)  
 Not man made, windpower only sustainable because of grants & is visually horrendous (177)  
 Better public transport, lift sharing (178)  
 Subsidies for solar/insulation (179)  
 New Westons sewerage system (182)  
 Community power and heat plant, powered by F of Dean trees, funded & run by community (190)  
 Subsidise solar power, consider hydro electric(192)

**Q15. Is there anything you would like to see done locally to conserve and enhance the environment?**

Road repairs, hedge/verge cutting, too many posters left up after the event (3)  
 Stop smelly smell from Westons (7)  
 Protect village status (12)  
 Not allow GM crops (13)  
 Traffic on A449 reduced to 30mph through village, road bisects the village (14)  
 Allotments for residents (17)  
 Size restrictions of vehicles on minor roads (18)  
 Anti-litter campaign, Speed restrictions warnings on main road and by school & hall (21)  
 Control poly-tunnels, solar farms & wind turbines (25)  
 No wind farms or solar panels in fields (26)  
 Undeveloped land set aside as protected areas for bio-diversity (27)  
 Footpaths to encourage walking (28)  
 No wind farms (29)  
 More bridlepaths, more f/pths (30)  
 Upkeep of footpaths (33)  
 Maintenance of roads, ditches & hedgerows (35)  
 Sustainable, low impact farming, tree planting. Education re biodiversity/environment etc. No fracking, road widening, reduce speed limits (46)  
 Better maintenance of roads & verges (49)  
 No building on greenfield (50)  
 Sensitive expansion at Westons (51)  
 Control of spreading pollutants on farmland (56)  
 Get the Slip reopened (58)  
 Flood protection at crossroads (66) (129) (192)  
 Plant more trees (67)  
 Westons, paint tanks green / address odour problem (69)  
 Invest in green techs (70)  
 Fix roads properly (71)  
 Parish lengthsman (72)  
 Westons new water treatment plant working properly (73) & (74)  
 Beautiful as it is (75)  
 Leave it alone (83)  
 Speed limit reduced, Ped. x-ing from Walwyn to shop, Westons – storage tanks (84)  
 Strict planning to keep character of village (85)  
 Management of trad. Orchards, hedgerows & Grassland rich in herbs, S of Dymock Road (86)  
 Westons, no further development (87)  
 40 limit on A449, 30 elsewhere (88)  
 Sewage improvements to stop foul odour (89) (133)  
 Sewage improvement, maintain ditches (91) & (92)  
 Orchards, cattle, daffodil meadows, bluebell forest, etc (94)

Smell from Westons, parking at the shop, lower speed limits (95)  
 Ditching & size of vehicles (101)  
 Hedgerows & field edges for wildlife (103)  
 Plant woodland (108) (111)  
 No noise or visual pollution (109)  
 Resist wind & solar farms (110)  
 Effects of dev on bio diversity (112) (113)  
 Drainage clearance & extend sewage system (114) (115)  
 No parked cars on lanes (116)  
 Better road maintenance (117)  
 Hardwood trees planted, + ponds etc. (118)  
 OK at moment, consider tackling flooding at xroads.(119)  
 Too much emphasis on bat protection, have more flexible regime (120)  
 Maintain fpths and bridleways (123) (166)  
 Protect wild flower meadows & hedges (125)  
 Survey of biodiversity & voluntary groups to maintain (126)  
 Awful smells in the village (128)  
 More bridle paths needed (130)  
 MM to be 'dark sky' area for night astronomy = visitors (134)  
 Preserve rural landscape (135) (146)  
 Get rid of dreadful stink (138) (139) (142) (144) (151) (152) (159) (162) (182) (184) (188)  
 Protect orchards & farmland, f/pth maintenance, cycle routes (149)  
 Preserve orchards & farmland, f/pths, more bridleways (150)  
 Allow residents to have access to Homme Park, when stock not grazing (154)  
 New treatment Plant, manage run-off from fields, conserve grasslands etc (155)  
 Encourage wildlife, more hedges/trees. (158) (169)  
 Ditch cleaning to stop flooding (160) (174)  
 Painting or netting Westons silos (170)  
 Community recycling bins and half yearly skip (172)  
 Mend potholes (179)  
 Size of tractors, destroying roads (184)  
 Reduce road signage (180)  
 More cycle paths (181)

### **Improving community services**

**Q17. How would you rate the following services in terms of meeting the current and future needs of the local community?**

Poor bus services (3)  
 Potholes & inconsiderate parking o/s school. (13)  
 Roads – potholes & resurfacing (32)  
 Doctor's surgery, didn't know we had one (40)  
 Mobiles, roads / pavements (56)  
 Better bus services (84)  
 F/pths need clearing (104)  
 30mph limit on main road, ped-x crossing at shop, (128)  
 Fpth from shop to Royal Oak (138) (139)  
 Church should be used for more (166)

**Q18. If you have indicated that any of the above services need improvement please say which and how.**

More parks for children & fams (2)  
 Broadband slow even with Fastershire, No mobile in house – more masts, library, in time not required – kindle, etc (4)  
 Need doc. Surgery in village (9)  
 Slow broadband, unreliable mobile, f/pths overgrown, no leisure & rec. (11)  
 If more houses will school cope? Will rads be more congested? (12)  
 Getting to drs appts, cycling scary, Bartons is only leisure facility. Broadband & Mobile – needs improvement (14)  
 B/band too slow, mobile patchy, family recreation for younger generation (15)  
 Slow b/band, poor mobile reception (16)  
 B/band will help, cycle paths should be encouraged (17)

F/path styles kept clear, better roads if new houses (19)  
 Broadband & mobile, footpaths & cycleways (21)  
 Broadband, mobiles – ask an expert (23)  
 Footpath & cycleway along main road (25)  
 Library bus to the village (27)  
 Faster broadband, better f/pths, re-open f/pths across Homme estate, safer cycling (28)  
 Poor broadband, mobile black spots. F/pths poorly maintained & signposted. Cycling hazardous on main roads (29)  
 More frequent road repairs, extend footpaths, not aware of any cycleways (35)  
 Better road surfaces, footpaths & cycleways needed (41)  
 Better broadband, mobiles/ f/pths, bridle & cycleways. Tennis crt. Mobile library (46)  
 Broadband too slow (50)  
 Broadband, doctors surgery (51)  
 Broadband, mobiles, potholes, road repairs (53)  
 Road to Westons (60)  
 Broadband, community activities/groups (61)  
 B/and, mobiles, hall locked up too much (67)  
 B/bad, mobiles (68) & (86)  
 Tennis crt, skateboard park (69)  
 B/and & mobiles, slower speed limits, cycleways on A449 (70)  
 Broadband, mobiles (72) & (75) & (79)  
 F/pth clearing, mud on roads (73)  
 Mobile (76)  
 F/pths (77)  
 B/and, potholes (78)  
 B/and (81)  
 B/and, mobile, lower speeds limits, f/pths (82)  
 B/and, mobile, roads, drains (83)  
 B/bnd, mobile, roads, drainage, f/pth school to Walwtn & shop to Westons (85)  
 Road from shop to Westons, improvement + f/pth required (87) (129)  
 B/and, road markings (88)  
 B/bnd, roads, hedges trimmed, f/pths kept clear, library set up (89)  
 Roads, ditches, f/pths, (91)  
 Electric supply already overloaded (92) (128)  
 F/pths, styles (93)  
 Drs surgery in village hall, activities for elderly and disabled (94)  
 BROADBAND, 96, 97, 99, 101, 102, 108, 110, 111, 114, 116, 119, 120, 123, 124, 125, 127, 132, 134, 135, 136, 143, 152, 155, 160, 169, 170, 171, 172, 174, 175, 179, 184, 187, 190, 192, 195  
 MOBILES, 96, 97, 106, 108, 111, 116, 119, 123, 124, 125, 132, 143, 152, 155, 160, 172, 173, 187, 195  
 ROADS, 101, 106, 107, 110, 111, 114, 116, 117, 119, 120, 122, 121, 124, 127, 148, 152, 160, 165, 169, 170, 171, 175, 188, 192, 195  
 FOOTPATHS, 96, 97, 101, 103, 107, 124, 125, 179,  
 CYCLEWAY 103, 106, 124, 125, 135, 149, 169,  
 HALL, 136,  
 FACilities for DISABLED,  
 DR's SURGERY 114, 125, 174,  
 LIBRARY 97,  
 More activities in village (106) (172) (195)  
 Reduce speeds at crossroads, kids playground (108)  
 Tennis, squash or gym allied to school, classes via colleges for cooking, languages, IT, etc (116)  
 Hedges, verges need cutting more often – parish precept to cover costs? (120)  
 Ditches look after ditches etc (121) (122)  
 Children's playgrd (123)  
 There are no bridle paths (130)  
 Scholl numbers dropping (130) (131)  
 Bridleway through Rye Meadows needs improvement (133)  
 F/pth school to shop (141) (158) (166) (168)  
 School has lost its connection with the church (145)  
 White lines & gravel on roads (147)  
 30 & 40 mph needed (152) (158)  
 Relocate school to Ross Road, s of Marcle straight. School to have own parking, sewage plant, playing field, tennis cts, gym, cooking on site, & ? swimming pool (154)  
 Swings on the Bartons (178)  
 Football & cricket teams (185)

## Creating a sustainable community

**Q20. If you have any other ideas on how to make our community more sustainable, please explain below.**

Transport services (9)  
Dances, social activities, clubs for the young (11)  
More public transport, local taxis (12)  
Attract people to parish by community being seen as eco-friendly, more gardens (13)  
A need for affordable family housing to attract younger people into village (14)  
Allotments, self build, support for young families live / work in community. Swings back on the Bartons (27)  
Impose speed limits on A449 & extend 30mph in village (29)  
Local industries offering apprenticeships to school leavers (35)  
If community energy production, where would they be? (40)  
Need something for teenagers (41)  
Encourage young by providing affordable housing. Increase in community activities (46)  
Community owned orchards, animal rearing for village use. Water storage & provision using derelict wells. Extinguish street lights in Glebe Orchard over night, encourage children to walk to school (66)  
Prevent harmful practices (70)  
Planners insisting on trading estates (77)  
Providing renewable energy (86)  
Encourage car sharing (88)  
PO/shop are vital, safer road crossing to/from (93)  
Solar fields on low yield land & invisible to all lovely views (104)  
PC should communicate more, Reopen Slip, Plant trad. Trees (116)  
Plant hardwood trees (118)  
Support school = young people, Connect volunteering grps (119)  
Houses for young people, sheltered housing for older residents (133)  
Herefordshire has gone from 3.95% (1960s) to 21.34% (2007) noise and visual intrusion (CPRE) – Could be urbanised within 60 yrs (134)  
MM hall for business meetings etc (135)  
Attract young professionals so to avoid top heavy society (136)  
Regular bus service (138) (139)  
Better pay for workers (142)  
Relocate school to Ross Road, s of Marcle straight. School to have own parking, use school site for houses (162)  
Encourage church to become more involved with lives today, not just Sundays (166)  
Excess of local produce sold in shop, for shop and for local charity, decided by PC (172)  
Pavement from school to shop (178)  
Right balance of housing, jobs & thinking (193)

**Q24. Please use the space below and overleaf if you have any comments about anything that has not been covered in the survey.**

Thank you for caring(2)  
All new builds made with straw bales as per huse in Putley. MM couls become leader for enviro living (4)  
Expansion of housing only benefits the builders (13)  
Encourage small businesses, unless a threat to village (14)  
Public transport needs to address needs of all villages (18)  
Smell from sewage system and Westons reed beds (19)  
Speed on main road too high (22)  
40mph on main road, 20mph o/s school & hall (25)  
Concern about noise & enviro impact of Westons (27)  
MM pleasant place to live but planning approvals are capricious, and favour minority groups who 'play the system' without penalty (29)  
School is important to encourage young to live in village, need for more affordable housing (39)  
No more development, this is a village (42)  
Survey should also go out to 12-18 yr olds (46)  
Why does village need development? Nice sleepy village as it is. (47)  
More residential properties cannot be sustained without improvement in infrastructure (56)  
No more new housing developments. No more residential caravans (58)  
Speed limits on A449 and by school (59)  
Development, but not spoiled (61)  
Disguise Westons vats better. We are lucky to live in this village & be part of the local community! (66)

Allow Slip to be housing (68)  
F/pth along A449, lower spd limits in vill (70)  
Live here because it is quiet & peaceful(76)  
Failure of BT landlines (77)  
More public transport is needed (82)  
No large developments (107)  
Better bus services, Keep Glebe Orchard for locals (109)  
Expansion must be balanced. MM poorly served with "exec" housing (116)  
If large scale dev. Will need to use greenfield (120)  
Good idea to connect people (133)  
Speed limits/speed camera on A449 (134) (135)  
Westons silos (135)  
30mph through village, extend sewerage system MM Kyn & Rushall (138) (139)  
New housing must be in keeping with existing, small scale so not destroy existing villages & countryside (148)  
Not suitable for new houses given lie of land, flooding, sewage & main rd running thru centre of village (154)  
Lets be positive and grow (157)  
Article from Countrylife (162)  
Westons should disguise silos (169)  
How do people manage who do not have cars? (172)  
30mph limit by the shop & weight restriction on B4024 (174)  
Development on Cookie's orchard, Can that be deemed a good result on any grounds? (177)  
MM should grow organically on an ad hoc basis, as it has for centuries (186)  
MM is already over developed (190)

## Appendix 'C'

### Locations suggested for building residential properties.

Location	OS Map Reference
Kynaston	
Land by The Steppes	642361
Land behind Bridge Cottage	642359
Opp council houses	643357
Old chapel site	643358
Rushall	
Opp council houses	641349
Land at rear council houses	642351
Land below council houses	643352
Land & orchard opp Rushall club	641350
Land & barns around Gatchapin	641350
Much Marcle	
Bet New Hse Fm & Harold Farm	642322
Old Pyke	644326
Hazeldine	644331
Bounds	648330
Gardens of houses Watery Lane	650333
Watery Lane	651333
Slip & area around	651332
Rye Meadows	652341
Opp Walwyn – Police House	655333
Land behind school	656331
Ross Road, behind Walwyn Arms	656332
Kempley Road, village end	658325
Top of field opp Walwyn Arms	658333
Kempley Road, ridge nr Redlands	659315
Land beside Glebe Orchard	659326
Arable land behind Philips Hse	659328
Dobbins Pitch	661326
Land by The Croft	662326